

Collection 2013 /

# HAY



HAY /

In 2003 HAY was founded with the ambition to encourage the return of Danish furniture design into the innovative greatness of the 1950's and 1960's but in a contemporary context.

Today, almost ten years later that ambition has not changed! It is still a great inspiration and keeps us inspired and motivated every day in creating meaningful and sincere design to people.

HAY always circles around architecture, sustainable design and high quality at affordable prices. In striving to design the perfect product, we embrace space, new technology, and society and seek to understand the premises of modern life.

HAY collaborates with the most highly skilled and talented international designers who use new materials and modern technology to create products with enhanced value for the user.

HAY celebrates the uncomplicated design and strives to stay solid, straightforward, joyful and functional.

HAY makes products to people and everyone is invited.

*Mette and Rolf Hay 2013*



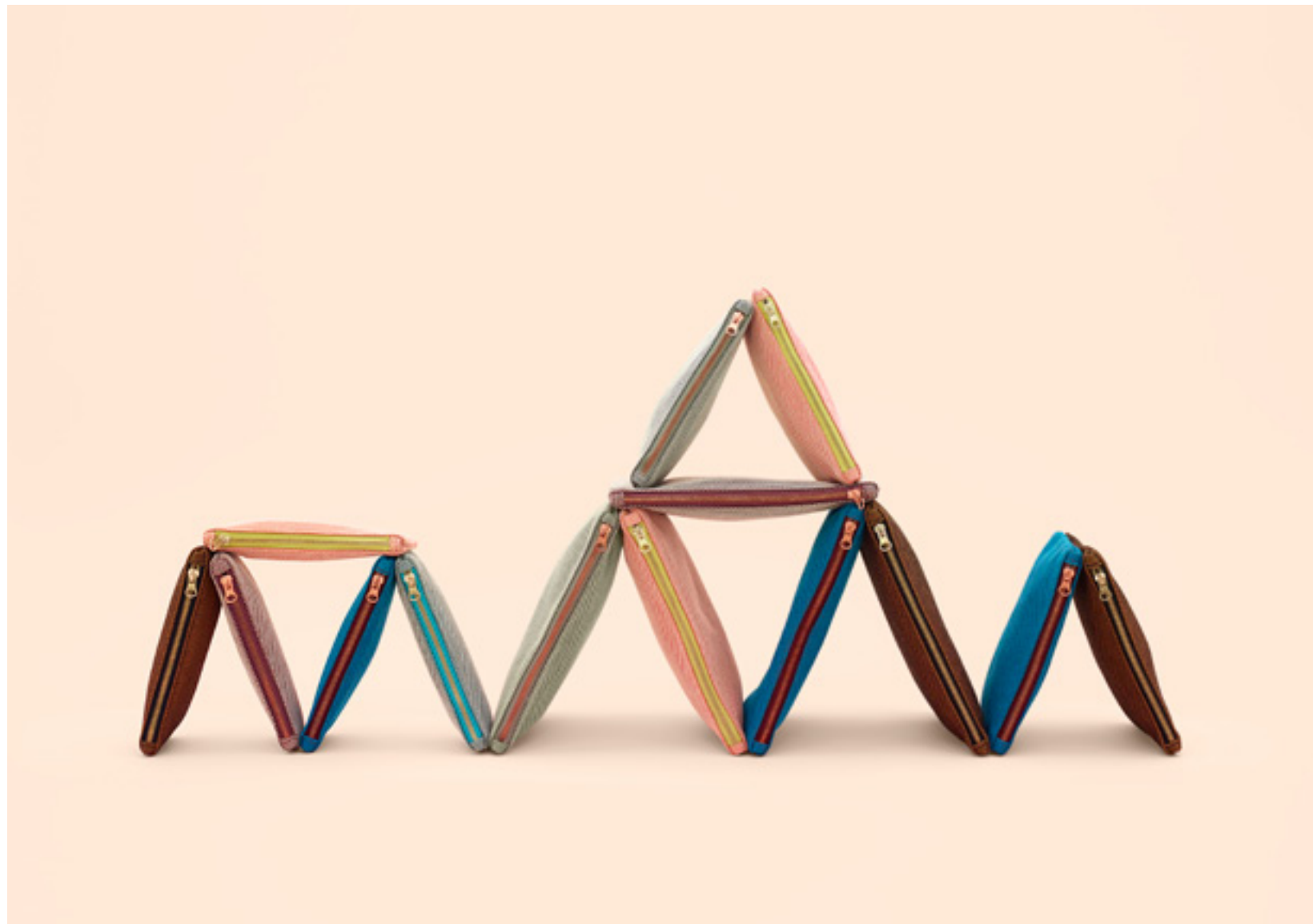
Organizer (set of two), Organizer M, Organizer L, Organizer Pen, Marble Tray S, Feather Pen, Wooden Ruler



Plissé A4, Colour Brush, Box Box 3 (set of three), Tower Block, Zip It (set of five), Spine Business S (business card folder), Archive Hill, Ink Notebook, Organizer Pen, Scissors, Wooden Ruler, Mesh S / M / L (notebook), Gift Ribbon, Colour Notes, Spine Clip Board, Spine Business L (business card folder), Spinning Top

*Envelopes* **FLAP***Colour* **Various***Material* **Paper, velcro***Size* **Landscape or portrait, 6 sizes***Notepads* **TOWER BLOCK***Colour* **Grid, orange fade, coral fade, rose, grey***Material* **Paper***Size* **From H15 to H25 cm****COLOUR BINDER***Colour* **Grey sun, sunrise sunset, silver sand, rocket candy, mountain moss***Material* **Canvas, cardboard, chrome***Size* **W26 X H31,5 cm**



**ZIP PURSE**

*Colour* Turquoise, plum, candy, light grey, mint, bumble bee  
*Material cover* Steelcut Trio / *lining* Cotton / *zipper* Brass or copper  
*Size* S / M / L

**SPINE BINDER / SPINE CLIP BOARD**

*Colour* Fluorescent red, fluorescent yellow, fluorescent orange  
*Material* Cardboard, chrome  
*Size* W25 X H31,5 cm

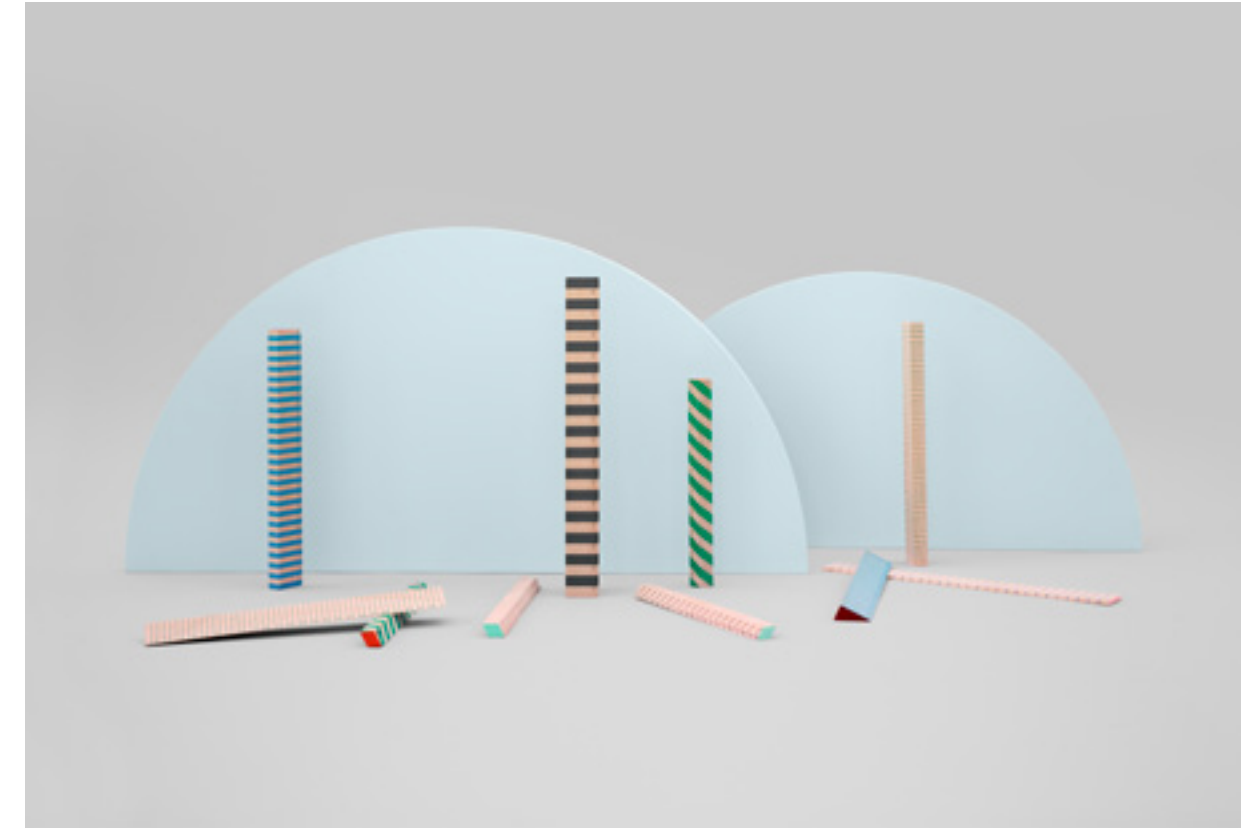


Archive folder **PLISSÉ**

Colour **Coral fade, orange fade, yellow fade, black grid**

Material **Cardboard, paper**

Size **For paper size A5, A4, A3**



**WOODEN RULER**

Colour **Various**

Material **Beech**

Size **from L20 cm**

*Chair AAC20 by HAY + HEE WELLING*

*Frame* **White powder coated cast aluminium**  
*Seat* **White polypropylene**  
*Size* **W59 X D52 X H46/80 cm**

*Chair AAC11 by HAY + HEE WELLING*

*Frame* **White powder coated cast aluminium**  
*Seat* **Steelcut Trio (rose)**  
*Size* **W59 X D52 X H46/80 cm**

*Chair AAC21 by HAY + HEE WELLING*

*Frame* **White powder coated cast aluminium**  
*Seat* **Steelcut Trio (rose)**  
*Size* **W59 X D52 X H46/79 cm**

*Table AAT10 by HAY + HEE WELLING*

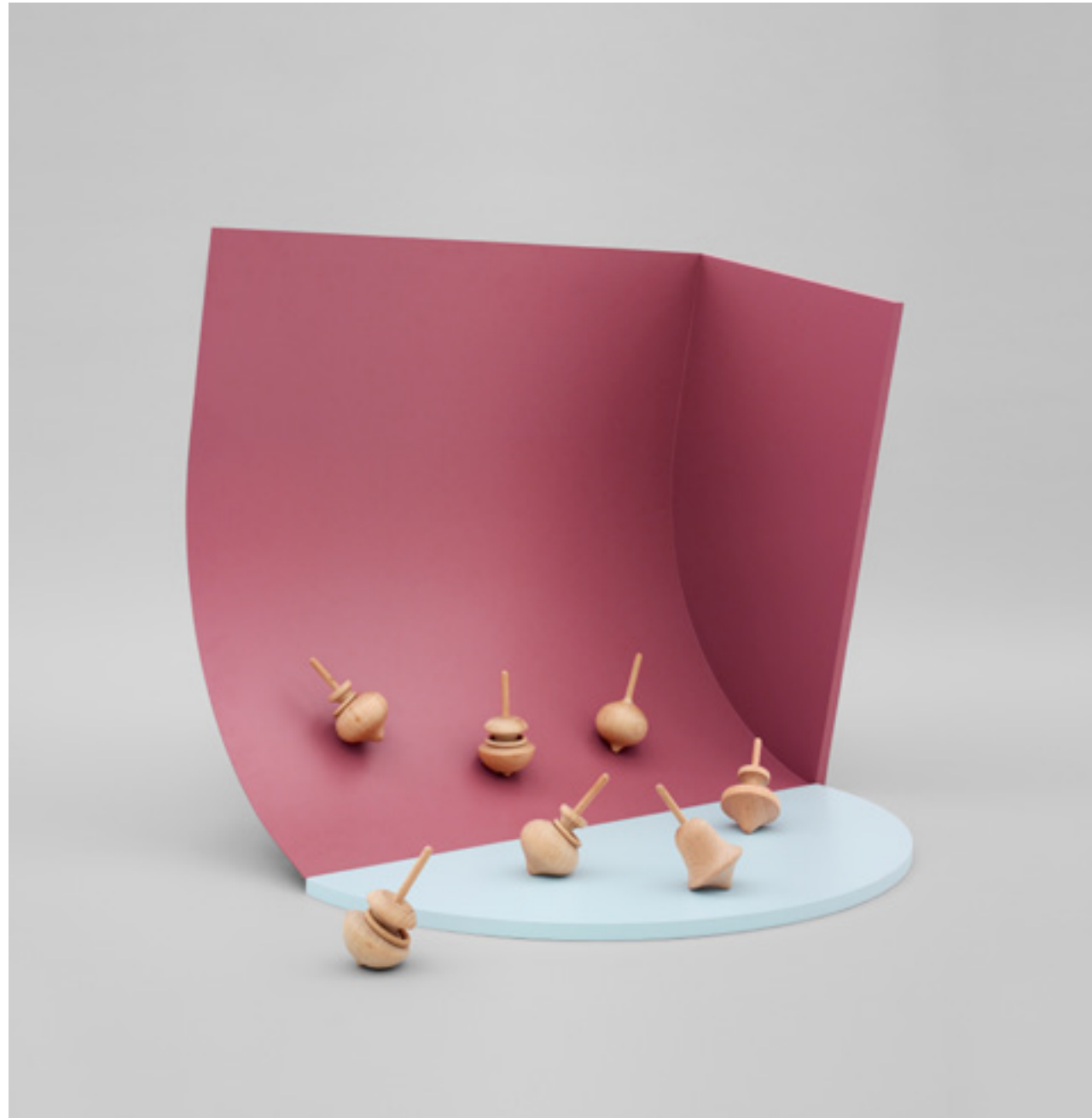
*Frame* **Black powder coated cast aluminium**  
*Table top* **Black linoleum**  
*Size* **L280 X D120 X H73 cm**

*Chair AAC11 by HAY + HEE WELLING*

*Frame* **Black powder coated cast aluminium**  
*Seat* **Hallingdal (grey)**  
*Size* **W59 X D52 X H46/80 cm**





**SPINNING TOP**

*Colour* **Nature**  
*Material* **Beech**  
*Size* **H13 cm**

**WRAPPING PAPER**

*Colour* **Ink**  
*Material* **Paper**  
*Size* **W70 X H100 cm**

**INK NOTEBOOK**

*Colour* **Fluorescent yellow, dusty rose, turquoise**  
*Material* **Paper**  
*Size* **W20 X H25 cm**



**WRAPPING PAPER**  
*Colour* Rouge, aftershave  
*Material* Paper  
*Size* W70 X H100 cm

**GIFT RIBBON**  
*Colour* Various  
*Material* Polyester  
*Size* L10 m

*Notepads* **TOWER BLOCK**  
*Colour* Cloud, gunpowder, colour wash, nebula, dash  
*Material* Paper  
*Size* from H15 to H25 cm

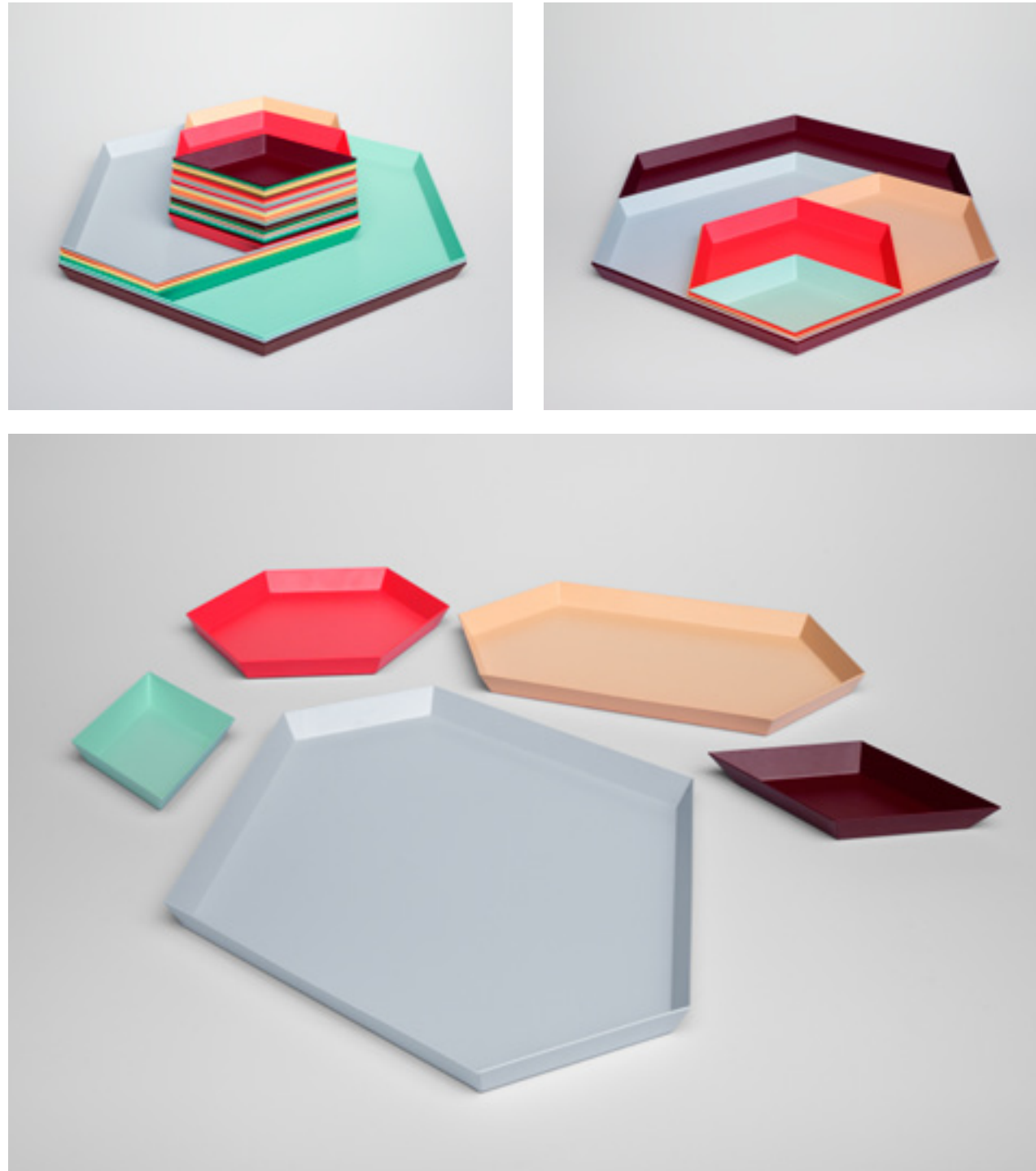


*Notebook* **NOTES BOOKLET**  
*Colour* Grey, green, bordeaux  
*Material* Paper  
*Size* W24 X H32 cm

*Archive folder* **PLISSÉ**  
*Colour* Gunpowder, colour wash, nebula  
*Material* Cardboard, paper  
*Size* For paper size A5, A4



**AAC24** (grey chair with wheels), **AAC16** (black chair with four legs), **T12** (black table 160 X 80 cm),  
**AAC15** (black chair with wheels, Hallingdal fabric)



Tray KALEIDO

**Colour** Grey, brown, yellow, orange, red, mint, apricot, green, aubergine

**Material** Powder coated steel

**Size** XS / S / M / L / XL



Sticky notes COLOUR NOTES

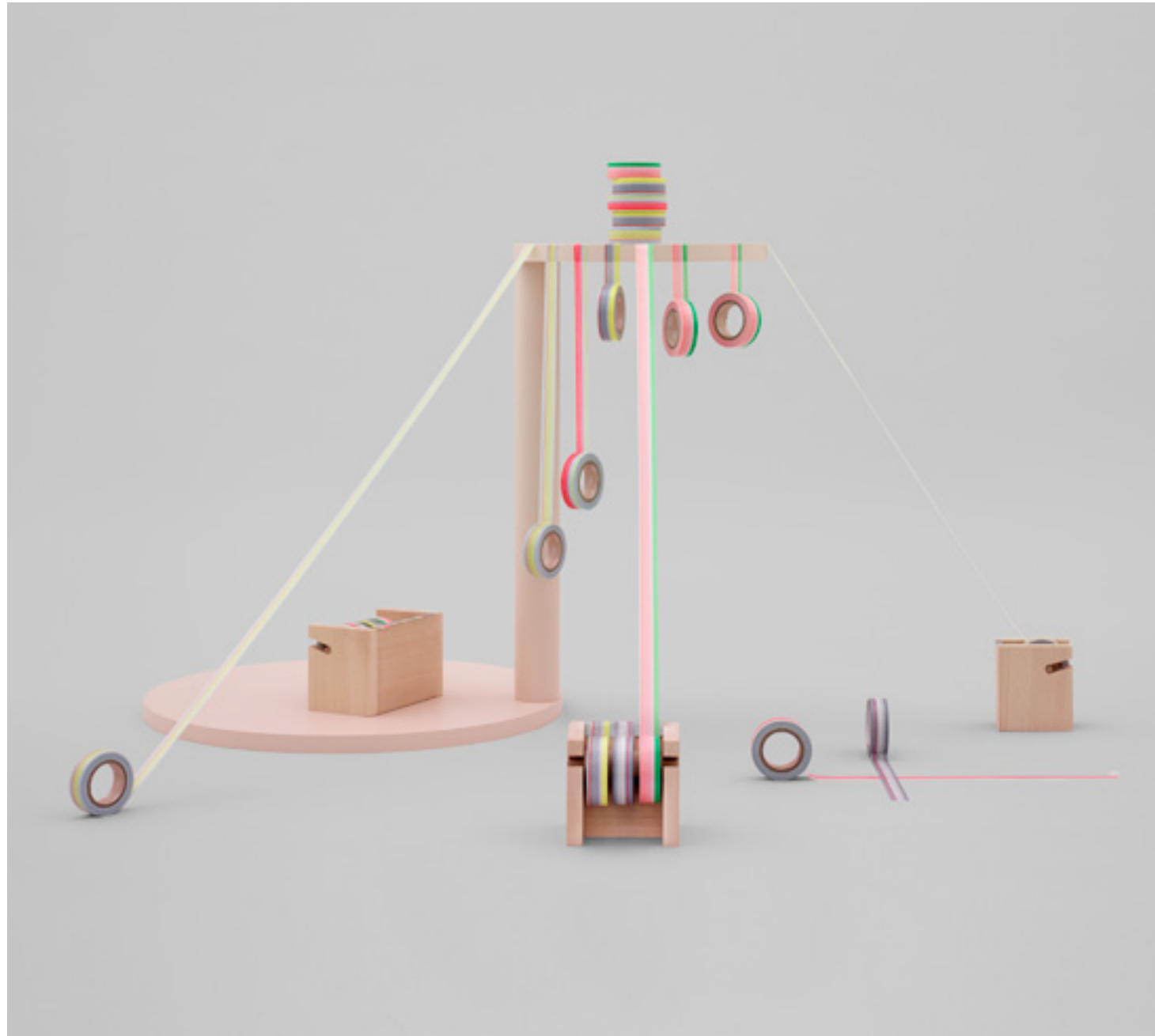
**Colour** Fluorescent red, fluorescent yellow, fluorescent orange

**Material** Plastic

**Size** 5,5 cm



COLOUR TAPE / *Design* Scholten & Baijings  
TAPE BLOCK / *Design* HAY



**COLOUR TAPE**

Colour **Various**  
Material **Tape**  
Size **L10 m**

*Tape holder* **TAPE BLOCK**

Colour **Nature**  
Material **Beech**  
Size **S / M / L**

HANG / CORD HANGER / *Design* HAY



*Hanger* **HANG**

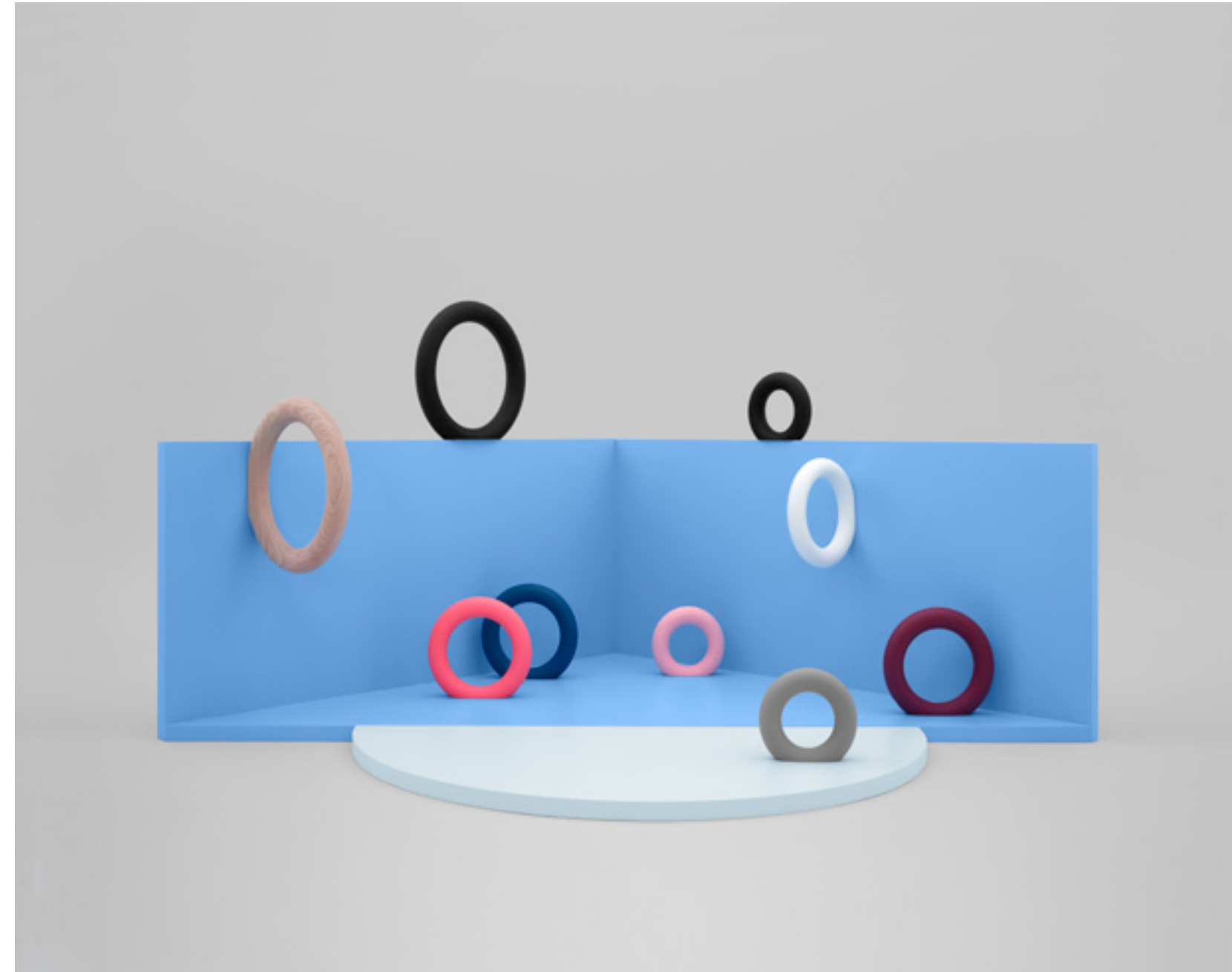
Colour **Copper, black**  
Material **Steel**  
Size **W42 X H20 cm**

*Hanger* **CORD HANGER**

Colour **Burgundy, navy blue, grey**  
Material **Parachute cord, steel**  
Size **W40 X H20 cm**



**Box Box 3** (set of three), **Box Box** (set of five), **Box Box Desktop** (set of seven)



**Hook GYM**

**Colour** Nature, black, grey, white, aubergine, petrol, rose, coral

**Material** Ash stained or natural

**Size** S / M / L



Clothes Pegs, Gym Hook S, Strike (*matches*), Kitchen Scissors, Baking Brush, Copper Sponge, Dishwashing Brush, Stone Rolling Pin, Elastic Ball, Chop Chop XS (*marble*), Tea Towel (*set of two*), Arch (*cutting board beech*), Cooking Spoon, Dough Scraper, Water Glass *blue gradient*

*Chair J110**Colour* Nature, black, white, grey, coral*Material* Soap treated or painted solid beech*Size* W53 X D60 X H44,5/106 cm*C44 (table), Ru (black chair), C44 (round table), J77 (beech chair), Gym (hook), Feather Duster S*





*Chair J107 by* POUL M. VOLTHER

*Colour* Nature, black, white, grey, coral

*Material* Soap treated or painted solid beech

*Size* W45 X D45 X H44,5/77 cm

*Chair J104 by* JØRGEN BÆKMARK

*Colour* Nature, black, white, grey, coral

*Material* Soap treated or painted solid beech

*Size* W57 X D47 X H44,5/73 cm

*Chair J110 by* POUL M. VOLTHER

*Colour* Nature, black, white, grey, coral

*Material* Soap treated or painted solid beech

*Size* W53 X D60 X H44,5/106 cm

*Table C44 by* JØRGEN BÆKMARK

*Table top* White and black melamine, reversible

*Frame* Soap treated solid beech

*Size* L70 X W70, L120 X W70, L160 X W80 X H73,5 cm

*Chair J77 by* FOLKE PÅLSSON

*Colour* Nature, black, white, grey, coral

*Material* Soap treated or painted solid beech

*Size* W43 X D43 X H44,5/79 cm





**J107** (grey)



**J110** (nature)



**J77** (white)



**J77** (coral)



*Bar stool* **HEE BAR STOOL**

*Colour* Black, white, light blue, yellow, green, grey  
*Material* Powder coated galvanized solid steel  
*Size* W44 X D47 X H75/86, W43 X D45 X H65/76 cm

*Lounge chair* **HEE LOUNGE CHAIR**

*Colour* Black, white, light blue, yellow, green, grey  
*Material* Powder coated galvanized solid steel  
*Size* W72 X D67 X H37/67 cm

*Chair* HEE DINING*Colour* Black, white, light blue, yellow, green, grey*Material* Powder coated galvanized solid steel*Size* W47,5 X D50 x H47/79 cm*Bar stool* AAS32*Seat* White/black polypropylene*Frame* Soap treated oak veneer*Footrest* Stainless steel*Size* W50 X D43 X H65/76, W50 X D46 X H75/86 cm*Bar stool* AAS33*Upholstery* Steelcut Trio (rose)*Frame* Soap treated oak veneer*Footrest* Stainless steel*Size* W50 X D43 X H65/76, W50 X D46 X H75/86 cm



**AAS32** (white with wooden legs)



**AAS33** (Hallingdal fabric with wooden legs)



**AAS38** (black with black steel frame)



**AAS39** (Hallingdal fabric with steel frame)



*Table* **LOOP STAND TABLE**

*Table top* White laminate, black linoleum

*Frame* White or black powder coated steel

*Size* L250 X W92,5 X H74/97 cm, more sizes available

*Table* **LOOP STAND ROUND TABLE**

*Table top* White laminate, black linoleum

*Frame* White or black powder coated steel

*Size* Ø105 X H74, Ø120 X H74, Ø90 X H97 cm





Table DLM

Colour Black, white, yellow, grey, blue, green, cream

Material Powder coated steel

Size Ø38 X H43/56, Ø48 X H50/65 cm



AAT20 (black table Ø80 cm), AAT20 (black table Ø128 cm), J107 (black chair), AAC22 (mustard chair with wooden legs), J77 (black chair), AAC22 (white chair with wooden legs), J110 (black chair)

*Chair RU*

*Colour* Black, nature, white, turquoise, beige, coral

*Material* Stained ash veneer, moulded plywood

*Size* W54 X D44,5 X H45,5/70,5 cm



**TEA TOWEL**

*Colour* Hanging grid, cold forest, box, kitchen tiles, gradient

*Material* Cotton mix

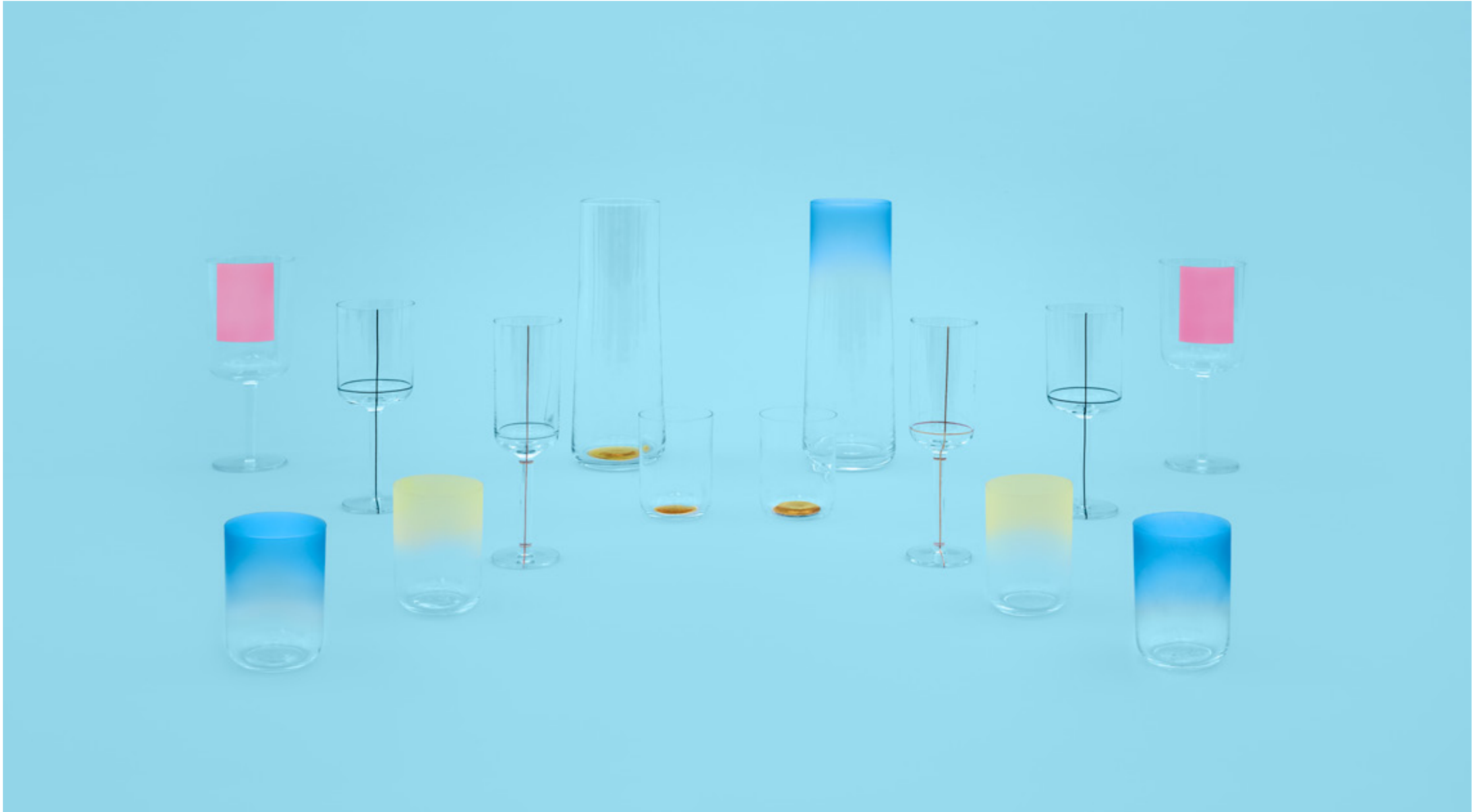
*Size* W52 X H75 cm

*Set of two*



**Woody Column High** (shelving system oak/white), **J77** (chair nature), **C44** (round table), **J110** (chair nature), **Ru** (white chair), **DLM XL** (grey table), **J104** (chair nature)





**COLOUR GLASS**

*Colour* Yellow gradient, blue gradient, golden dot

*Material* Glass

*Size* 6,9 X 7,3 / 8,8 X 6,6 cm

**CARAFE**

*Colour* Yellow gradient, blue gradient, golden dot

*Material* Glass

*Size* 25,8 X 9,1 cm

**RED WINE / WHITE GLASS**

*Colour* Black line, pink square

*Material* Glass

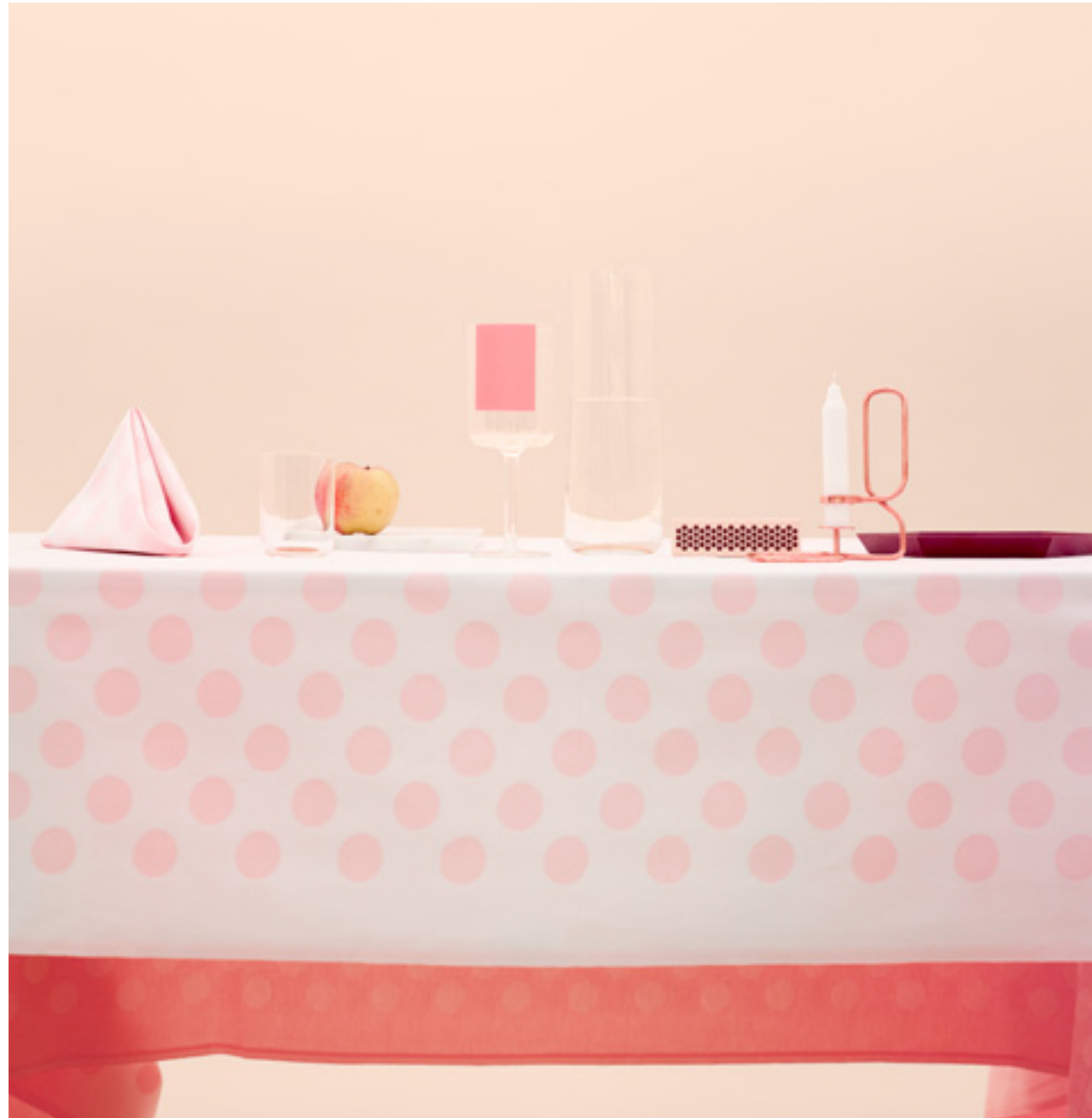
*Size* 20,1 X 8,4 / 18 X 6,8 cm

**CHAMPAGNE GLASS**

*Colour* Gold line

*Material* Glass

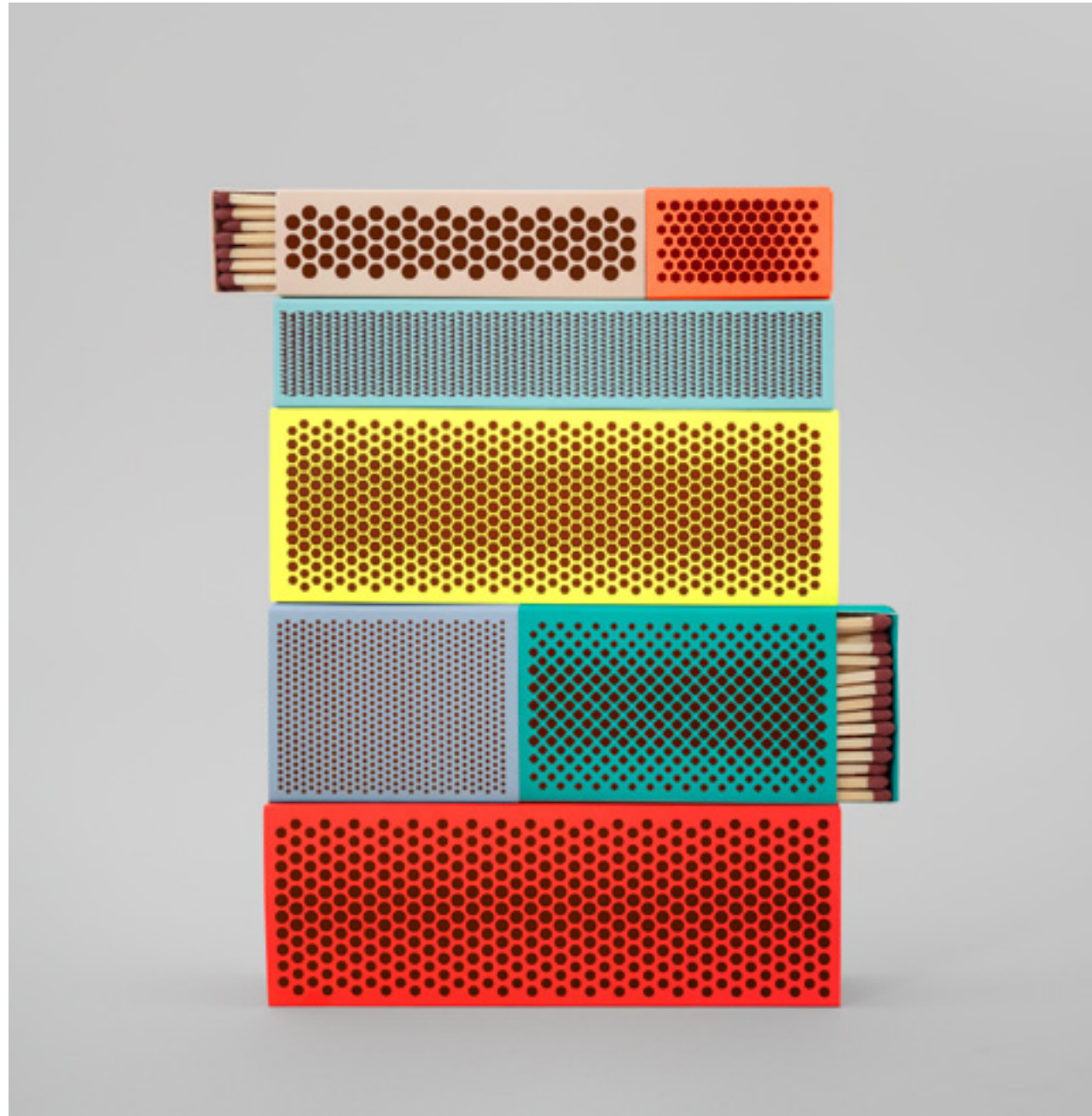
*Size* 18,9 X 5,5 cm



**Dot Table Cloth, Dot Napkins** (set of four), **Water Glass** golden dot, **Wine Glass** pink square, **Water Carafe** golden dot, **Strike** apricot, **Lup** (copper candle holder), **Kaleido S**



**Grid Table Cloth, Dot Napkins** (set of four), **Water Carafe** blue gradient, **Wine Glass** black line, **Water Glass** blue gradient, **Water Carafe** golden dot, **Strike** apricot, **Lup** (black candle holder), **Kaleido M**, **Chop Chop S** marble, **Paring knife**



Matches STRIKE

Colour Red, yellow, orange, apricot, turquoise, mint green, light blue

Material Matches, cardboard

Size L5,8 to L17 cm



Bella Desk (black table 240 X 90 cm), AAC23 (black leather chair with wooden legs), J77 (coral chair), Ru (turquoise chair), Strap Mirror, Two Ways (carpet)





**Bamboo Basket M, Box Box 3 (set of three), Comb L, Lup (copper candle holder), Hang copper (set of five), Zip Purse L, Ad Manum S (wooden hand), Comb with handle, Kaleido M, Scissors, Mirror Mirror (copper)**



**J104** (black chair), **Bella Coffee Table** (grey Ø60 X H39 cm), **AAC23** (rose chair Steelcut Trio fabric with wooden legs), **Bjørn** (sofa Hallingdal fabric), **Bella Coffee Table** (nature Ø60 X H32 cm), **Colour Carpet** (no 05), **Box Box**, **J110** (beech chair)



Carpet COLOUR CARPET

Colour 6 designs

Material 100% pure wool pile, cotton backing

Size 170 X 240 cm



No 5



No 6



No 3



No 1



No 4



No 2



*Mirror* SHAPES

*Colour* Dusty rose, aqua blue, mint green, black, grey  
*Material* Mirror, MDF  
*Size* from H64 to H150 cm

## MIRROR MIRROR

*Colour* Brass, copper, black  
*Material* Mirror, aluminium  
*Size* H27 cm

*Cushion* PUZZLE CUSHION

*Colour* Various

*Cover* Wool mix / *Filling* 100% feathers

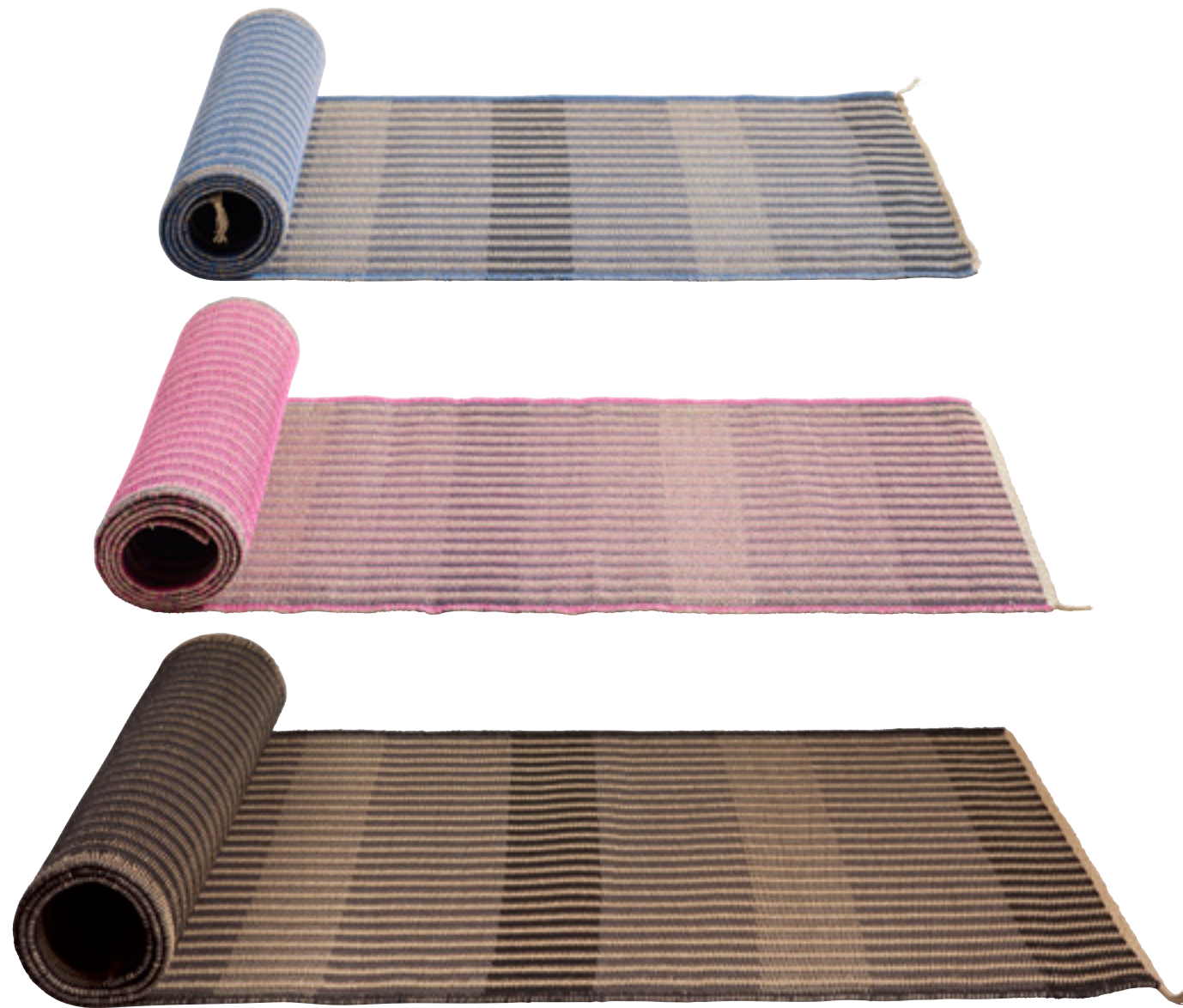
*Size* W65 X H32,5, W50 X H50 cm





**AAL92** (lounge chair Steelcut Trio fabric), **AAL81** (lounge chair with cushion Hallingdal fabric), **Bella Coffee Table**, **Two Ways** (black carpet L300 X W400 cm), **Bjørn** (sofa Hallingdal fabric), **Puzzle Cushion**, **Tray Table M** (white table), **AAL92** (lounge chair Divina Mélange fabric), **AAO03** (ottoman Divina Mélange fabric), **AAL83** (lounge chair Steelcut Trio fabric)





Carpet **TWO WAYS**

Colour **Black, pink, blue, green, orange**

Material **100% paper**

Size **80 X 200, 63 X 240, 100 X 300, 170 X 240, 200 X 300, 300 X 400 cm**



**AAL82** *Divina Melange fabric*



**AAL91** *with cushion Divina Melange fabric*



**AAL81** *with cushion Sierra leather*



**AAL92** *Steelcut Trio fabric*





Table TRAY TABLE

Colour **White, black**

Material **Powder coated steel**

Size **L30 X W30 X H30, L40 X W40 X H40, L60 X W40 X H50, L60 X W60 X H35 cm**



Bar stool AAS38

Seat **Black polypropylene**

Frame **Black powder coated steel**

Size **W47 X D45 X H 65/76, W50 X D48 X H75/86 cm**



Candle holder LUP

Colour **Black, copper**Material **Steel, copper**Size **Square 10,5 X 14,5, Triangle 12 X 14,5 cm**

Lup (black candle holder), Strike (matches), Lup (copper candle holder)

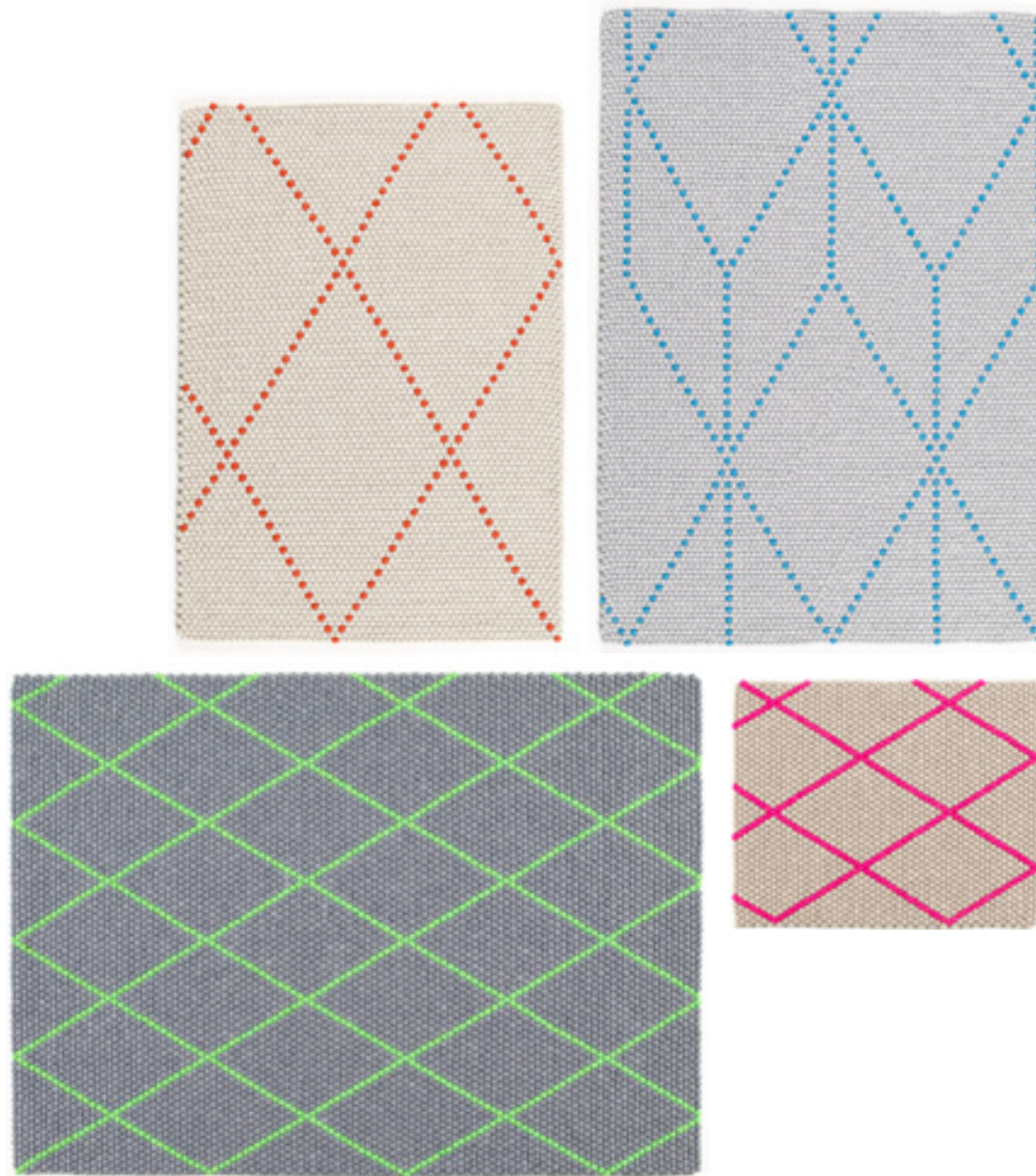


Carpet **DOT CARPET**

Colour **Various**

Material **100% pure wool**

Size **80 X 100, 120 X 170, 150 X 200 cm**



Carpet **PAPER CARPET**

Colour **Various**

Material **100% paper**

Size **80 X 200 cm**







**AAC22** (white chair with wooden legs), **J104** (beech chair), **T12** (table white 200 X 95 cm), **J110** (beech chair),  
**AAC14** (white chair with wheels), **AAC22** (mustard chair with wooden legs)



AAC08



AAC12



AAC14



AAC21 Hallingdal fabric



AAC23 Hallingdal fabric



AAC10



AAC11 Sierra leather

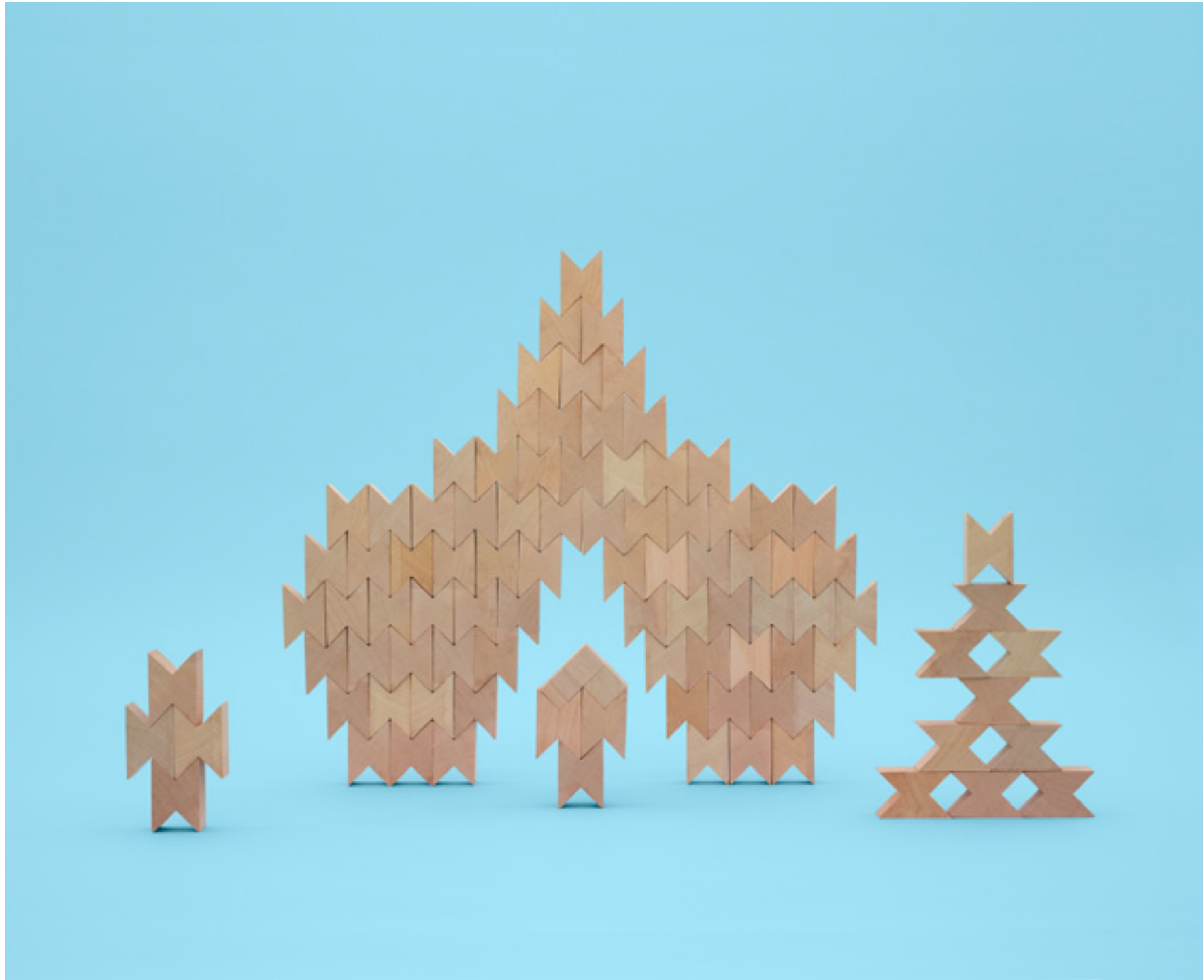


AAC22



Blocks **WOODEN WONDERLAND**  
 Colour **Green, rose**  
 Material **Anise wood**  
 Set of sixteen

Bricks **PIECES N PLAY**  
 Colour **Various**  
 Material **Plywood**  
 Set of twentyeight

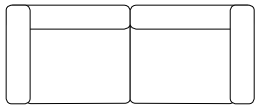


Blocks **TWINS**  
 Colour **Nature**  
 Material **Beech**  
 Set of sixteen





Mags (sofa Hallingdal fabric), Mags Cushion, Bella Coffee Table, Dot Carpet (Glacier Silt)



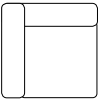
**MAGS 2½ SEATER**  
*Design HAY*

**Material**  
*Frame / Chipboard*  
*Seat / Spring system with cold cure, super soft polyether foam*  
*Base / Lacquered pinewood*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W232 X D74/95,5 X H40/66

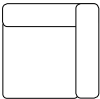
NARROW SEAT MODULE



**Left armrest**  
*Art. 1062*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W97 X D71,5/95,5 X H40/67



**Right armrest**  
*Art. 1061*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W97 X D71,5/95,5 X H40/67



**Middle**  
*Art. 1063*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W74,5 X D71,5/95,5 X H40/67

WIDE SEAT MODULE



**Left armrest**  
*Art. 1962*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W114 X D71,5/95,5 X H40/67



**Right armrest**  
*Art. 1961*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W114 X D71,5/95,5 X H40/67

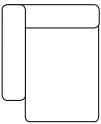


**Middle**  
*Art. 1963*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W91,5 X D71,5/95,5 X H40/67

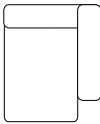
CHAISELONG MODULE NARROW



**Left armrest**  
*Art. 8162*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W97 X D103,5/127,5 X H40/67

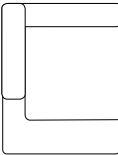


**Right armrest**  
*Art. 8161*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W97 X D103,5/127,5 X H40/67

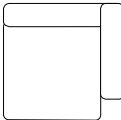
CHAISELONG MODULE WIDE



**Left armrest**  
*Art. 8262*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W114 X D103,5/127,5 X H40/67

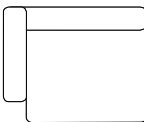


**Right armrest**  
*Art. 8261*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W114 X D103,5/127,5 X H40/67

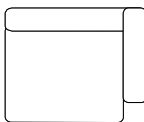
CHAISELONG MODULE EXTRA WIDE



**Left armrest**  
*Art. 8362*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W152 X D103,5/127,5 X H40/67

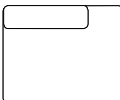


**Right armrest**  
*Art. 8361*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W152 X D103,5/127,5 X H40/67

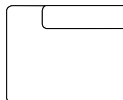
LOUNGE MODULE & OTTOMAN



**Left armrest**  
*Art. 9302*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W132,5 X D75,5/95,5 X H40/67



**Right armrest**  
*Art. 9301*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W132,5 X D75,5/95,5 X H40/67

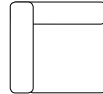


**Ottoman Large**  
*Art. 04*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W116,5 X D95,5 X H40

CORNER MODULE & OTTOMAN



**Left corner**  
*Art. 1862*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W93 X D69/93 X H40/67



**Right corner**  
*Art. 1861*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W93 X D69/93 X H40/67

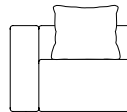


**Ottoman Small**  
*Art. 02*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W96 X D95,5 X H40

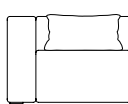
CUSHIONS & BUTTON



**Cushion**  
*Art. 09*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

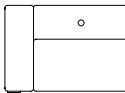
W55 X D9 X H48



**Cushion**  
*Art. 10*

**Upholstery**  
*Remix*  
*Steelcut Trio*  
*Hallingdal*

W60 X D9 X H33



**Button**  
*Art. 9xxxx*

*The button is fitted on the couch. Not removeable.*  
*Colours according to Dot Cushion Collection from HAY*

Ø4



*Bed cover* **POLYGON QUILT**

*Colour* **Burgundy, powder, blue, black, light grey, mint green**

*Cover* **100% polyester**

*Filling* **100% feathers**

*Size* **W180 X L260, W220 X L260 cm**





**Bella Desk** (white table 180 X 90 cm), **AAC12** (white chair with wooden legs), **Tray Table M** (black 40 X 40 cm), **Wave Quilt** (short bed cover 220 X 140 cm), **Loop Bed** (white 140 X 200 cm), **AAL92** (lounge chair Divina Mélange fabric)

**BELLA COFFEE TABLE**

*Colour* Nature, black, white, grey, coral, army

*Material* Oil treated or stained oak

*Size* Ø45 X H49, Ø45 X H39, Ø60 X H39, Ø60 X H32 cm



**Shapes Oblong** (mirror mint green), **Bella Desk** (white table 180 X 90 cm), **AAC22** (coral chair), **Gym hooks**, **AAO03** (ottoman Divina Melange fabric), **Tray Table M** (black 40 X 40 cm)



**Loop Stand Hall** (clothes rail), **Bella Coffee Table** (grey), **Loop Bed** (white 140 X 200 cm), **Bed Linen** (Colour Block Yellow), **Colour Carpet** (no 06), **Shapes Pill** (black mirror), **AAC22** (black chair)





Lemon



Syrup



Yellow



Pink



Moss



Sand



Red



Green

Bed linen **MINIMAL COLLECTION**  
 Colour **Various**  
 Material **100% cotton satin**  
 Size **Special sizes for each country**



Yellow



Pink



Red



Green

Bed linen **COLOUR BLOCK COLLECTION**  
 Colour **Various**  
 Material **100% cotton satin**  
 Size **Special sizes for each country**



**Twins** (wooden blocks), **Spirograph Drawing Set**, **Spinning Top**, **Pinocchio** (carpet), **Wooden Wonderland** (coloured wooden blocks), **Colour Block Yellow** (baby bed linen)



*Cushion* **DOT CUSHION**

**Colour** Various

**Cover** Steelcut Trio / **Filling** Silicone fibres, foam

**Size** W60 X H46, W72 X H38 cm



Cushion **PUZZLE CUSHION**

Colour **Various**

Cover **Wool mix** / Filling **100% feathers**

Size **W65 X H32,5, W50 X H50 cm**



Lounge chair **AAL83**

Uphostery **Divina Melange**

Legs **Soap treated solid oak**

Size **W76 X D73 X H36/82 cm**





Woody Low (shelving system oak/white), Little Nobody, Dot Carpet (Elephant Breath)

Copyright / BS Studio A/S 2012  
Main photos / Rasmus Norlander  
Additional photo / Merrild Photography & Thomas Ibsen  
Art Direction / Clara von Zweigbergk and Shane Schneck  
Graphic Design / Clara von Zweigbergk

Subject to printer's errors.





# HAY

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